BROADCASTING – TELEVISION (RTVT)

About the Program

In this two-year diploma program, you will learn about concepts, audio and video production and how to produce creative and engaging video content from script writing through to a final audio mix and everything in between. The hands-on experience offered by expert professionals, combined with your interest in video production, will enable you to become proficient in creating professional content for a variety of different platforms.

Students starting in the winter term will also be required to study in the summer term for their second semester, before entering the third semester in the fall term.

Computer Requirements

It is possible to utilize campus facilities and equipment for your work in the RTVT program. However, if you choose to use or purchase your own device, please ensure it meets the following specifications.

- Minimum 16 GB RAM (32 GB recommended)
- Minimum 2 GHz 11th Generation i7 processor

Either Windows or Mac systems may be used, but Windows is recommended for full compatibility with RTVT infrastructure.

Credential Awarded

Ontario College Diploma

Duration

4 Semesters (2 Years)

Starts

January, September

Program and Course Delivery

This program is offered in Seneca's hybrid delivery format with some courses available in Seneca's flexible delivery format. Some coursework is online and some must be completed in person. Students will need to come on campus to complete in-person learning requirements. For courses offered in the flexible delivery format, professors use innovative learning spaces and technology to teach students in a classroom or lab and broadcast in real time to students attending remotely. In flexible courses, students have the choice of coming on campus or learning online.

Skills

Throughout this program you will develop the following skills:

- Video editing
- Audio production
- Television production
- Media writing
- Camera operations
- Production planning
- Production management
- Computer graphics for television

Work Experience

Field Placement

This program includes a valuable field placement that allows you to put your studies to practice in a professional broadcast setting. You'll be required to complete 100 hours of field placement before graduating from this program.

Your Career

Graduates of the program can explore the following career options:

- Television producer
- Video producer
- Programmer
- Production co-ordinator
- Production manager
- Camera operator
- Editor
- Technical director
- Post-production audio mixer

You may find yourself in television, cable, Internet, commercial, industrial and education production.

Affiliations/Associations

- Canadian Media Educators (CME)
- Canadian Association of Broadcasters (CAB)
- Ontario Association of Broadcasters (OAB)
- Corporate Television Association
- Radio and Television News Directors Association (RTNDA)
- Society of Motion Picture & Television Engineers (SMPTE)
- Avid Learning Partner - Seneca is one of the few Avid-certified colleges in Ontario.

Program of Study

Course Code	Course Name	Weekly Hours
Semester 1		
COM101	Communicating Across Contexts	3
or COM111	Communicating Across Contexts (Enriched)	
RTV102	Media Studies	2
RTV110	Introduction to Camera and Lighting	3
RTV116	Audio Fundamentals	3
RTV120	Introduction to Editing	3
RTV141	Introduction to Media Writing	2
RTV180	Introduction to Television Graphics	2
SCA361	Introduction Studio Production	4
Semester 2		
RTV117	Field Audio Production	3
RTV142	Script Writing	3
RTV172	Online and Mobile Content Creation	2
RTV209	Field Camera and Lighting	3
RTV220	Video Editing	3
SCA362	Studio Operations	4

SCA971	Production Planning	2
plus: General Education Course (1)		3
Semester 3		
RTV118	Audio Post-Production	3
RTV300	Video Post-Production	3
RTV347	Graphics for Video Production	3
RTV500	Advanced Camera and Lighting	4
SCA363	Live Studio Production	4
SCA972	Production Management	3
plus: General Education Course (1)		3
Semester 4		
RTV551	Advanced Audio	3
RTV570	Advanced Editing	3
RTV600	Cinematography	3
SCA364	Television Production IV	4
SCA973	Capstone Mentoring	3
plus: Professional Option (1)		3
plus: General Education Course (1)		3

Professional Options

Course Code	Course Name	Weekly Hours
RTV143	Advanced Media Writing	3
RTV441	Marketing, Entrepreneurship and Career Development	3
RTV447	Computer Graphics for Television II	3

Program Learning Outcomes

This Seneca program has been validated by the Credential Validation Service as an Ontario College Credential as required by the Ministry of Colleges and Universities.

As a graduate, you will be prepared to reliably demonstrate the ability to:

- Operate industry standard production equipment, in studio and on location, to create television, video and/or web content for multiple platforms.
- Deliver television, video and digital or web content via multiple platforms in formats that meet current broadcast industry standards.
- Participate in the planning and preparation of television, mobile and/or Web productions that meet industry standards and regulations.
- Monitor and maintain the technical quality of productions during recording and broadcasts using resources, equipment and protocols which meet with industry standards.
- Participate in marketing activities to promote independent productions and/or a station's brand and products.
- Plan and prepare interviews, scripts and reporting content for use in television, video or digital media productions.

- Use business skills and accepted industry practices in the creation of television, video and/or web productions.
- Keep current with the needs of the television and digital media broadcast industry using strategies that enhance work performance and guide professional development.
- Conduct work safely in accordance with all applicable acts, regulations, legislation, and codes to ensure personal and public safety.
- Use a variety of post-production skills and techniques to enhance and complete television, digital, web and/or video productions.

Admission Requirements

- Ontario Secondary School Diploma (OSSD), or equivalent, or a mature applicant (https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/mature-applicants.html)
- English: Grade 12 C or U, or equivalent course

Canadian citizens and permanent residents may satisfy the English requirements for this program through successful Seneca pre-admission testing. (https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/mature-applicants.html)

Recommended upgrading for applicants who do not meet academic subject requirements. (https://www.senecapolytechnic.ca/registrar/canadian-applicants/admission-requirements/upgrading-options.html)

International Student Information

International admissions requirements vary by program and in addition to English requirements (https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/english-requirements.html), programs may require credits in mathematics, biology, and chemistry at a level equivalent to Ontario's curriculum, or a postsecondary degree or diploma, equivalent to an Ontario university or college. Program-specific pre-requisite courses and credentials are listed with the admission requirements on each program page. To review the academic requirements please visit: Academic Requirements - Seneca, Toronto, Canada (senecapolytechnic.ca) (https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/academic-requirements.html).

Pathways

As a leader in academic pathways, we offer a range of options that will allow you to take your credential further in another Seneca program or a program at a partner institution.

To learn more about your eligibility, visit the Academic Pathways (https://www.senecapolytechnic.ca/pathways.html) web page.