ART FUNDAMENTALS (AFD)

About the Program

The eight-month Art Fundamentals (AFD) certificate program provides a strong foundation in traditional and digital art. Designed to build skills in art, design, creativity, communication and critical thinking, AFD will prepare you for further education and a career path in fields such as animation, illustration and graphic design. You will experience hands-on learning under the guidance of working artists.

This program will equip you with the knowledge and grounds to apply to other specialized art programs.

Credential Awarded

Ontario College Certificate

Duration

2 Semesters (8 Months)

Starts

January, May, September

Program and Course Delivery

This program is offered in person. Students are required to come on campus to attend classes.

Your Career

Upon completion of this program, you will be prepared to pursue further postsecondary education in communication arts and traditional arts which may lead to a career path in the visual art industry.

Program of Study

Course Code	Course Name	Weekly Hours
Semester 1		
AFD111	Figure Studio I	3
AFD120	Colour Studio	3
AFD131	Design I: Composition and Creativity	3
AFD141	Digital Design I	3
AFD181	Drawing I	3
COM101	Communicating Across Contexts	3
or COM111	Communicating Across Contexts (Enriched)	
Semester 2		
AFD211	Figure Studio II	3
AFD216	Applied Art History	3
AFD220	Painting Studio	3
AFD232	Design II: Manufacturing Meaning	3
or AFD252	3D Design	
AFD242	Digital Design II	3
AFD282	Drawing II	3
plus: General Education Course (1)		3

Note: The following courses will not fulfil a General Education requirement: CUL245 Introduction to Art History, CUL710 The World of Art.

Program Learning Outcomes

This Seneca program has been validated by the Credential Validation Service as an Ontario College Credential as required by the Ministry of Colleges and Universities.

As a graduate, you will be prepared to reliably demonstrate the ability to:

- Create two and three-dimensional designs using a wide range of materials, processes and techniques.
- Use the design process to develop and solve visual problems using various strategies for idea generation.
- Apply the formal elements and principals of design.
- Utilize a variety of presentation skills across a wide range of media appropriate to portfolios, public and private venues.
- Develop skills in portfolio presentation in a variety of media through studio based projects.
- Articulate art concepts, history and the role of art in society to the general public.

Admission Requirements

- Ontario Secondary School Diploma (OSSD) or equivalent with:
  - Grade 12 English: ENG4(U) or ENG4(C)

  OR

- Mature Student Status (age 19 or older) with required course(s), their equivalent(s), or appropriate Academic and Career Entrance (ACE) Certificate program credits (see Academic Upgrading (https://www.senecapolytechnic.ca/programs/fulltime/AUC.html)).

International Student Information

International admissions requirements vary by program and in addition to English requirements (https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/english-requirements.html), programs may require credits in mathematics, biology, and chemistry at a level equivalent to Ontario's curriculum, or a postsecondary degree or diploma, equivalent to an Ontario university or college. Program-specific pre-requisite courses and credentials are listed with the admission requirements on each program page. To review the academic requirements please visit: Academic Requirements - Seneca, Toronto, Canada (senecapolytechnic.ca) (https://www.senecapolytechnic.ca/international/apply/how-to-apply/admission-requirements/academic-requirements.html).

Notes

- Seneca may send offers of admission for the Art Fundamentals program to applicants who have applied to other design programs, such as Animation or Illustration, and who need to develop and strengthen their art skills.

Pathways

As a leader in academic pathways, we offer a range of options that will allow you to take your credential further in another Seneca program or a program at a partner institution.

To learn more about your eligibility, visit the Academic Pathways (https://www.senecapolytechnic.ca/pathways.html) web page.

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